

An invitation to enter

# THE YEALANDS ESTATE 'ART ON A BOTTLE' COMPETITION



## WINESCAPES

We're looking for original artwork inspired by vineyards, viticulture and/or wine-making activities.

The winning entry will be reproduced on a Yealands Estate new release wine label.

Stretching from the foothills of the Seaward Kaikoura ranges to the bluffs overlooking Cook Strait on the east coast of Marlborough, Yealands Estate spans a breathtakingly beautiful area that many considered too challenging for viticulture.

Here, Peter Yealands' love of the land and "can do" attitude has given rise to an innovative vineyard and winery that are completely in step with our environment.

OPEN TO WORKS IN OIL, WATERCOLOUR, ACRYLIC, PASTEL, PEN & WASH OR ANY COMBINATION OF THESE MEDIA (NO TEXT REQUIRED).

### PRIZES

- **Grand Winner** – Winning artwork reproduced on Yealands Estate wine label with artist acknowledgment plus a case of the wine bearing the designed label and \$2500 cash
- **First Runner-Up** – \$1000 cash
- **Second Runner-Up** – \$500 cash
- **Third Runner-Up** – Two cases of Yealands Estate Wine
- **People's Choice Winner** – \$1000 cash plus a case of Yealands Estate Wine

Proudly sponsored by Yealands Estate Wines and The Marlborough Art Society

[WWW.YEALANDS.CO.NZ](http://WWW.YEALANDS.CO.NZ)

[www.marlboroughartsociety.com](http://www.marlboroughartsociety.com)

Opening hours of cellar door: 10am – 4.30pm 7 days a week | Art gallery: 10.30am – 4.30 pm 7 days a week

## HERE'S HOW THE COMPETITION WORKS:

- Last date for entry forms: 1st October 2010
- Last date for artwork : 22nd October 2010
- Notification of selected entries: 31st October 2010
- Opening night and presentation of awards: 12th November 2010
- Selected artwork displayed and for sale at the Yealands Estate Marlborough Art Gallery: 12th – 28th November 2010  
During the exhibition there will be an opportunity to vote for the People's Choice Award – Voters will go into a draw to win a case of Yealands Estate Wine.
- Announcement of the People's Choice Award: 30th November 2010 on the Yealands Estate website

## TERMS AND CONDITIONS OF ENTRY

**1.** Entry forms must be received no later than 1st October 2010. **2.** Only one entry per Artist. **3.** All work must be original. No class work, tutored material, reproductions, prints or computer generated art will be accepted. **4.** Exhibitors will undertake all insurance responsibility for their entries. **5.** The organisers reserve the right to photograph and reproduce illustrations of selected works for publicity relating to the exhibition. **6.** The judges' decision will be final and no correspondence or discussion will be entered into. **7.** Artwork must be ready for exhibition. The back of the work must bear a label showing the artist's name and address, the title of the art work, medium used and price. **8.** A swing label with the same information as in point 7 must also be attached. **9.** The longest side of a painting must not exceed 300mm framed. **10.** All work must be dry. **11.** All artwork except the Yealands Estate Art On A Bottle winner must be for sale and a commission of 25% will be charged on all sales. **12.** All entries must be packed securely and able to be easily repacked. The organisers disclaim any responsibility for entries which do not meet this requirement. **13.** Entrants must be over the age of 18 years old. **14.** Yealands Estate has exclusive rights to the winning piece of art work - no return. **15.** Return Coupon to be enclosed by the entrant for return of art work.

## DELIVERY INSTRUCTIONS

**Send to:** Yealands Estate Art on a Bottle Competition, Marlborough Art Society C/- Fastway Couriers, 10B Timandra Place, Blenheim, Marlborough. Sent no later than 15th October.

**Local Artists:** Hand deliveries to Yealands Estate Winery, 534 Seaview Road, Seddon until 22nd October 2010. Hand deliveries to Yealands Estate Marlborough Art Gallery 204 High Street, Blenheim - Friday 22nd October 2010 ONLY between the hours of 11am – 1pm and from 6pm – 7pm.

## REGISTRATION

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Daytime phone number: \_\_\_\_\_ Email: \_\_\_\_\_

Artwork title: \_\_\_\_\_

Medium used: \_\_\_\_\_ Price: \_\_\_\_\_

This work is the sole original work of the undersigned. I accept all Terms and Conditions for the Competition as specified on the entry form and agree to abide by these.

Signature: \_\_\_\_\_

MAIL TO MARLBOROUGH ART SOCIETY – ART ON A BOTTLE AWARD – PO BOX 1136, BLENHEIM, 7240.